

1st International Conference on Hot Spring Industry

Date : October 27(Fri.) 2023, 13:00(KST)

Venue : Onyang Hot Spring Hotel (Asan city, South Korea)

Theme : Challenges for the development of the Global Hot Springs Industry

(Session I) Hot Springs as a Place for Wellness: Development Strategies

(Session II) Therapeutic Effects of Hot Springs and Health Insurance

Program :

Session	Time		Topic	Speaker
Opening	12:40	13:00	Registration	
	13:00	13:07	Opening Remarks	Mayer of Asan-si
	13:07	13:10	Welcome address	President of HESPA
Session I “Hot Springs as a Place for Wellness : Development Strategies”	Chair		Prof. Eun-Woo Nam / Yonsei University	
	13:10	13:30	Hot Springs in Germany past-present-future	Marion Schneider (Germany)
	13:30	13:50	Taiwan's Hot Springs Industry and the Growth through Wellness Programs	Windy Yang (Taiwan)
	13:50	14:10	Global Wellness Trends and Implications for the Korean Hot Springs Industry	Ha-young Song (Korea)
	14:10	14:40	Panel discussion	
	14:40	15:00	Break Time	
Session II “Therapeutic Effects of Hot Springs and Health Insurance”	Chair		Prof. Tae-Soo Jang / Dankook University	
	15:00	15:20	Natural History and Balneotechnics the Czech Republic, Europe	Tomas Vylita (Czech)
	15:20	15:40	Hungary's Rich Heritage Of Thermal Baths	Zseraldina Richvalszki (Hungary)
	15:40	16:00	Hot Spring and the Paths Towards Health Insurance Benefit Coverage in Korea	Chang-bae Chun (Korea)
	16:00	16:30	Panel discussion	
	16:30		Closing remarks	

<p>Chair</p>	 	<p>Eun-woo Nam (Korea)</p> <p>Tae-soo Jang (Korea)</p>	<ul style="list-style-type: none"> • Professor of Yonsei University • Korea Society of Global Health, chairman of the board <ul style="list-style-type: none"> • Professor of Dankook University • Institutes of Green Bio Science & Technology(GBST), Professor
<p>Speaker</p>	  	<p>Marion Schneider (Germany)</p> <p>Windy Yang (Taiwan)</p> <p>Ha-young Song (Korea)</p>	<ul style="list-style-type: none"> • Co-Owner, Toskanaworld, Germany • Advisory Board of the German National Tourist Board <ul style="list-style-type: none"> • PR Director, SKAL International Taipei, Taiwan (Spa Lady) • Member of Hot Spring SPA culture Promoter (SKAL club) <ul style="list-style-type: none"> • President of the Korea Spa Wellness Society (Korspa) • East Asian Spa Industry Union, Korea Director,



Tomas Vylita
(Czech)

- **Senior Researcher; Institute of Spa and Balneology, the Czech Republic**
- **President of the Czech Chapter of AIH-IAH**



Zseraldina
Richvalszki
(Hungary)

- **Founder of Richvalszki Spa Consulting**
- **Global Wellness Day, Ambassador of Hungary**



Chang-bae Chun
(Korea)

- **Professor of Woosong University**
- **Korea Foundation for International Healthcare(KOFIH), Director**